

SEMINARS & COMPETITIONS ORGANISED ALL OVER W. RLY
ON "SWACHH SAMWAD" THEME OBSERVED ON
THE 2nd DAY OF SWACHHATA PAKHWADA



Photo Caption: Amongst the various activities on the 2nd day of the ongoing nationwide "Swachh Rail Swachh Bharat - SwachhtaPakhwada", the first photo is of Shri A. K. Gupta General Manager, Western Railway reviewing the successful installation of Effluent Treatment Plant at Jagjivan Ram Hospital. The second photo shows workshop conducted on Swachh Rail for frontline cleaning staff at Surat Depot and the third pic is of Children of Apex English Academy administering Swachhta Pledge at Chalthan Station of Mumbai Division. In the Second row, the first pic depicts Senior Divisional Operations Manager, Mumbai Central administering Swachhta Pledge to all staff & Lions Club Volunteers and the second pic depicts extensive cleaning carried out by Railway Officers & staff at Rajkot.

In accordance to the Hon'ble Minister of Railways' clarion call to observe nationwide "Swachh Rail Swachh Bharat - SwachhtaPakhwada" from 16th August to 30th August 2017, Western Railway has been putting its best efforts to make this event a grand success. The fortnight long event highlights the importance of cleanliness on Railways and during this period, Western Railway organized several cleanliness campaigns including special drives on cleanliness at railway stations and trains in association with several NGOs, Voluntary groups, educational institutions and other Charitable Institutions, etc.

As part of the SwachhtaPakhwada, Shri A K Gupta- General Manager, Western Railway reviewed the successful installation of Effluent Treatment Plant for treating toxic Hospital Waste at Jagjivan Ram Hospital, Mumbai Central alongwith Shri Mukul Jain, Divisional Railway Manager, Mumbai Central. Shri Gupta has set the target for commissioning the plant for regular operations within the SwachhtaPakhwada itself. In continuation to these activities, Western Railway, on 17th August, organized Seminars on sanitation and upkeep of railway stations by involving NGOs, Charitable institutions, Scouts & Guides, unions and railway employees to undertake cleanliness drive on their nearest railway stations. Painting & Poster competitions on the theme of cleanliness was also organized in school under the '**Swachh Samwad**' theme.

Similar Seminar on sanitation and upkeep of railway stations was conducted at Vadodara by Shri Amit Kumar Singh, Divisional Railway Manager, Vadodara by interacting with coolies, stake holders, vendors, contractual cleaning staff, railway staff and public. Cleaning seminar cum workshop was also organized at Suratdepot wherein proper guidance and counseling for cleaning was done by the Railway officials. Passenger interaction on cleanliness was also conducted at several stations and feedback was taken accordingly. A drawing competition was organized on topics "Swachhata Mere Gharki" and "Cleanliness at Stations" at Jagjivan Ram Institute of Rajkot. Various awareness programme was also conducted on WR.

The vital statistics of today's campaign over Mumbai Division includes the following: -

- Officers and supervisory staff were deputed at 91 stations across division for conducting and organizing cleanliness and awareness activities.
- The international Association of Lions club has conducted awareness and cleaning activities at Andheri station. By deputing 36 professional sweepers evenly allotted at 9 platform core and comprehensive cleanliness was carried out. Sr. Divisional Operations Manager, Mumbai Central administered Swachhta pledge to all staff and Lions club volunteers.
- Intensive cleanliness drive was carried out at Mumbai Central station in the presence of Sr. Divisional Commercial Manager, Mumbai Central and Station Manager- Mumbai Central. Beside awareness activities and administering of Swachhta pledge, the special emphasis was given on core and comprehensive cleanliness at area which are clean normally in routine.
- Around 800 posters containing penalty provisions that can be levied for conducting/committing the activities which affects cleanliness in Railway Premises have been distributed at all 115 stations of the division. These have been exhibited at conspicuous places.
- Paperless ticket promotional campaign has been conducted at 36 stations of suburban section involving booking staff. 40 Placards and 100 stickers have been provided for promotional campaign. The campaign was carried out at targeted area such as entrance points, booking hall etc. to drive core results and to induce commuters to adopt go green concept.
- Children of Apex English Academy have conducted awareness and cleanliness activities at Chalthan station. The drive was commenced with administering of Swachhta Pledge. They also donated dustbins and carried tree plantation in station premises.
- A workshop on Swachhta campaign has been organized at BDTs coaching depot with full strength participation of respective officers, supervisory staff and employees.
