

'SWACHH SAMWAD' THEME OBSERVED OVER WESTERN RAILWAY ON 2nd AND 3rd DAYS OF "SWACHHTA HI SEWA PAKHWADA"



Photo caption: Various pictures about 'Swachhta Hi Sewa Pakhwada' over WR depicting workshop on cleanliness at Mumbai Central Car Shed, Swachhta Pheri at Valsad & Mumbai Central stations and Swachhta Samwad sessions with passengers at Mumbai Central, Andheri and Santa Cruz stations.

Swachhta Pakhwada is being observed with full zest across all divisions in Western Railway. On the second and third day of Pakhwada, on 16th & 17th Sept, the theme was '**Swachh Samwad**'. There were cleanliness dialogues with public and inhouse respectively. Seminars on sanitation and upkeep of railway stations were organized by involving NGOs, Charitable institutions, Scouts & Guides, unions and railway employees to undertake cleanliness drives on their nearest railway stations. Painting & Poster competitions on the theme of cleanliness were also organized. Anti-littering notices on all the institutions on the railway premises like railway colonies, rest houses, running rooms, health units etc. were displayed. Awareness made through Public Announcement Systems and through posters encouraging more use of paperless travel in all classes of travels. Feedbacks were taken from travelling public regarding cleanliness awareness including messages on 139.



According to a press release issued by Shri Ravinder Bhakar – Chief Public Relations Officer of Western Railway, on the second day of the "Swachhta Hi Sewa Pakhwada" in Mumbai division of Western Railway, officers and supervisory staff were deputed across 92 stations of



the division for conducting & organising various cleanliness and awareness activities. More than 40 cleaning staff were allotted at platforms/stations at Mahalaxmi and Mumbai Central stations for comprehensive cleaning. More than 2000 passengers were counseled and pamphlets were distributed across all stations. Around 450 posters containing penalty provisions that can be levied for conducting/committing the activities which affects cleanliness in Railway Premises have been

distributed at all 92 stations of the division. These have been exhibited at conspicuous places. Beside these awareness activities, public announcements on anti-spitting drive and fine to commuters were done at all stations. A workshop on Swachhta campaign was organised at Mumbai Central Car Shed, Bandra Terminus and Surat Coaching Depots which witnessed full participation of officers, supervisory staff and employees, respectively. It is worth mentioning that for the first time in Mumbai Division, 21,271 card tickets and 791 season tickets were sold using the UTS App, contributing to less generation of garbage generated cause of paper tickets. On the third day, a seminar on 'Towards Swachh Rail' at Divisional Railway Office at Mumbai Central division was organised. More sanitation workshops were organised at Badhwar Park, Bandra (West), Borivali, Valsad and Surat colonies. A nukkad natak was performed at DRM office. Many cleanliness awareness posters were put across stations and field units. With these activities across Mumbai Division, all other divisions on Western Railway also observed the theme of 'Swachh Samwad' with full enthusiasm and participations in several events.


