

## **THEME OF 'SWACHH STATIONS' OBSERVED ALL OVER WESTERN RAILWAY ON 4<sup>TH</sup> DAY OF "SWACHHTA HI SEWA" PAKHWADA**



**Photo caption:** Pictures depicting various awareness activities held on the fourth day of Swachhta Pakhwada over Mumbai Division of Western Railway. "Donate Dustbins" campaign held at Borivali station. Volunteers of the awareness flash mob organised at Borivali station. "Operation Gandhigiri" executed by volunteers at Churchgate station by greeting passengers with flowers and spreading awareness on cleanliness in stations.



The theme for the fourth and fifth day of "Swachhta Hi Sewa Pakhwada" is '**Swachh Stations**' and it was marked with intensive cleanliness drive at all stations. During this drive, special attention was given to ensure availability and working of cleaning machines, tools & plants, protective gears for cleaning staff, adequate provision of dustbins at stations etc. Several campaigns such as 'fill the dustbin', 'donate the dustbin' for stations cleanliness were also undertaken. Plastic bottle crushers were installed with CSR funding to avoid choking drains or water outlets. Collective efforts with various clubs and NGOs were made to discourage use of plastic.

According to a press release issued by Shri Ravinder Bhakar – Chief Public Relations Officer of Western Railway, on the fourth day of "Swachhta Hi Sewa Pakhwada" in Mumbai Division of Western Railway, core and comprehensive cleanliness drive was carried out with the coordination and cooperation of cleaning staff, Union representatives, station staff, supervisory staff, volunteers

of NGOs, school students and social organisations across 9 A1 and A category stations of Mumbai Division. Senior officers were deputed to attain a pristine appearance of these major A1 and A category stations. More than 40 cleaning staff were deputed at Dadar and Dahisar stations for comprehensive cleaning of the stations.



A campaign for 'fill the dustbin' and 'donate the dustbin' was taken up to generate awareness among travelers. Donate the dustbins booths were operated at Andheri, Borivali and Surat stations. More than 60 dustbins were donated during the campaign. Proposals to provide additional dustbins were received from Lions club, Sampurn(e)arth Environment Solutions Pvt. Ltd. & K. C. College. A flash mob performance was organised by volunteers from Lions Club, Bhayandar, Scouts of St. Vincent de Paul High School, Bhayandar and Rotaract Club, Borivali for spreading awareness on cleanliness at Bhayandar and Borivali stations.

### **Operation Gandhigiri**

An initiative towards cleanliness under the name of "Operation Gandhigiri" was successfully being executed at Churchgate, Mumbai Central, Dadar, Bandra Terminus, Andheri, Borivali, Vapi, Valsad, Navsari, Udhna & Surat stations. Around 100 volunteers from Rotary Club, KC College and Lions Club along with Railway staff have been deployed at various stations of Mumbai Division. They greeted travelers with flowers and distributed pamphlets to create awareness on anti-littering and imposition of penalty for the same. They also interacted with commuters and appealed to them to stop use of plastic. They thanked them for their valuable contribution in making the public places such as platforms, etc. clean and sought their cooperation in future also.



Currently, this activity is functional on volunteer basis to create awareness among commuters about anti-littering, spitting, and its penalty. Later Railway ticket checking staffs, Station Masters and other authorized officials shall impose penalty. With these activities across Mumbai Division, all other divisions on Western Railway also observed the theme of 'Swachh Stations' with full enthusiasm and participations in several events.

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